

Evaluative Report of the Departments

1. **Name of the department** : Master of Business Administration
2. **Year of Establishment** : 2008
3. **Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.)**

P.G (Dual Specialization)	MBA(Finance, Marketing ,Information Technology & Human Resource Management)
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4. **Names of Interdisciplinary courses and the departments/units involved.**

S.No	Name of Deptt.	Name of Subject
1	Applied Sciences	Human Values & Professional Ethics, Business Communication
2	CSE	C++, E Commerce

5. **Annual/ semester/choice based credit system (programme wise) :** Semester System

6. **Participation of the department in the courses offered by other departments**

Department	Course
MCA	PPM, AFM
B.TECH (ECE)	TQM, HRM
B.TECH (ME)	TQM, HRM
B.TECH (CSE)	HRM

7. **Courses in collaboration with other universities, industries, foreign institutions, etc.**

Nil

8. **Details of courses/programmes discontinued (if any) with reasons** : Nil

9. **Number of teaching posts**

No. of Teaching Post	Sanctioned	Filled
Professors	2	2
Associate Professors	3	3
Assistant Professors	4	4

10. Faculty profile with name, qualification, designation, specialization, (D.Sc./ D.Litt./ Ph.D. / M. Phil. Etc.,)

S. No	Name	Qualification	Designation	Specialization
1.	Dr. N.S Bhalla	M.com, LL.B, Ph.D	Professor	HRM
2.	Prof. B.D Sharma	M.Com, LL.B	Professor	Finance
3.	Dr. Shelly	B.Com, M.Com, Ph.D	Associate Professor	Finance
4.	Dr. Minali Mehra	M.Com, PGDBM, Ph.D	Associate Professor	Finance
5.	Mr. Kirandeep Singh	B.Sc(Eco.), MBA(IT)	Assistant Professor	Information Technology
6.	Mr. Rajesh Sharma	BBA,MBA	Assistant Professor	Marketing
7.	Mrs.Gagandeep Kaur	BBA,MBA	Assistant Professor	HRM
8.	Mrs. Sunanda	B.Sc(CS), MBA	Assistant Professor	Marketing
9	Prof.S. K Arora	MA	Professor.	

11. List of senior visiting faculty :

Nil

12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty :

Nil

13. Student -Teacher Ratio (programme wise)

Course: MBA	Student Teacher Ratio
Total No. of Students =97	1:12
Total No. Of Teachers=8	

14. Number of academic support staff (technical) and administrative staff; sanctioned and filled

Academic Support Staff	Sanctioned	Filled
Technical (Lab Attendant)	01	01
Administrative	01	01

15. Qualifications of teaching faculty with DSc/ D.Litt/ Ph.D/ MPhil / PG.

Same as answered in Question no. 10

16. Number of faculty with ongoing projects from a) National b) International funding agencies and grants received : Nil

17. Departmental projects funded by DST - FIST; UGC, DBT, ICSSR, etc. and total grants received : Nil

18. Research Centre /facility recognized by the University : Nil

19. Publications:

* a) Publication per faculty

* Number of papers published in peer reviewed journals (national / international) by faculty and students

S.no	Name of the faculty	Title of the paper published	International
1	Rajesh S Sharma	Branding of services- Banking sector in India	International
2.	Dr. Minali Mehra	A Milestone in Indian Banking History	International
		Challenges in Micro Insurance in India	International
		Issues & Challenges of Carbon Credit Accounting in India	International

Number of publications listed in International Database (For Eg: Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.)

Nil

* Monographs Nil

* Chapter in Books Nil

* Books Edited Nil

* Books with ISBN/ISSN numbers with details of publishers **Nil**

* Citation Index Nil

* SNIP Nil

* SJR Nil

* Impact factor Nil

* h-index Nil

20. Areas of consultancy and income generated Nil

21. Faculty as members in

a) National committees

S.no.	Name of the faculty	Name of the committees	National
1	Dr. Minali Mehra	Life Member of Indian Accounting Association	National

b) International Committees Nil

c) Editorial Board Dr .N. S. Bhalla, Prof. B.D.Sharma

22. Student projects

a) Percentage of students who have done in-house projects including inter departmental/programme 100%

b) Percentage of students placed for projects in organizations outside the institution i.e.in Research laboratories/Industry/ other agencies Nil

Students of Master of Business Administration have to go for their Summer Internship as a part of MBA Curriculum for 6-8 weeks industrial training and have to submit the report of the project.

23. Awards / Recognitions received by faculty and students

- Dr. N. S. Bhalla Honoured by the American Biographical Institute for distinguished standing & has been conferred with honorary appointment to the Research Board of Advisors since 2004.
- Prof. B.D. Sharma Honoured by Rotary Club- Civil Lines, Amritsar with appreciation Certificate of Vocational Excellence Award
- Prof. B.D. Sharma Honoured by Lions Club Amritsar on Teachers Day Award of Excellence in recognition of outstanding contribution in the field of Education.

24. List of eminent academicians and scientists / visitors to the department

Faculty Name	University
Dr. Bikramjit Singh Hundal	Guru Nanak Dev University, Amritsar
Dr. Rajni	Khalsa College Amritsar

25. Seminars/ Conferences/Workshops organized & the source of funding

a) National

S.NO	Event	Conferences / Workshop	Funded By
1.	Conference on Road Map for Sustainable Corporate Growth in India	National	Global Network of Business Researchers
2.	Changing Dimensions of Business: Issues, Challenges and Opportunities for the Corporate World	National	Global Network of Business Researchers

b) International

Nil

26. Student profile programme/course wise:

Name of programme	Applications Received	Selected	Enrolled		Pass Percentage
			Male	Female	
MBA(2011-12)	89	59	23	36	100
MBA(2012--13)	64	42	20	22	100
MBA(2013-14)	73	53	30	23	100
MBA(2014-15)	85	48	19	29	100

*M = Male *F = Female

27. Diversity of Students

Name Of Programme	% of students from same state	% of students from other state	% of students from abroad
MBA(2011-12)	97	3	NIL
MBA(2012--13)	100	0	NIL
MBA(2013-14)	100	0	NIL
MBA(2014-15)	100	0	NIL

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc.?

Nil

29. Student progression

Student progression	Against % enrolled
UG to PG	Nil

PG to M.Phil.	NIL
PG to Ph.D.	NIL
Ph.D. to Post-Doctoral	NIL
Employed • Campus selection • Other than campus recruitment	
Entrepreneurship/Self-employment	NIL

30. Details of Infrastructural facilities

a) Library

No. of Books	No. of Journals	E-Journals	Magazines	Newspapers
5500	17	NIL	14	11

a) Internet facilities for Staff & Students

The department is fully equipped with WIFI routers along with 73 computers and 2 projectors.

64 Mbps leased line connectivity (24x7) .WI FI connectivity in Faculty Rooms

c) Class rooms with ICT facility 02

d) Laboratories 01

31. Number of students from receiving financial assistance college, university, Government or other agencies

	SC	ST	Economically Weaker section	Minority	College
2012-2013					
2013-2014					
2014-2015					

32. Details on student enrichment programmes (special lectures / workshops /seminar) with external experts

S.No	Spaeker Name	Designation	Guest Lecture/Seminar	Topic
1	S. Tajinder Singh Khalsa	AGM SBI	Guest Lecture	Operational Financing in Banks
2.	Dr. Raghbir Sibgh	GNDU Faculty	Guest Lecture	Contemporary Marketing Issues
3.	Mr. R.S. Chattha (Senior Bank Manager) and Mr. Chetan Bhagat		Guest Lecture	Financial securities.

4.	Mr. Daljit Singh Marwaha	Chartered Accountant	Guest Lecture	U.S. stock Market and its functioning.
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33. Teaching methods adopted to improve student learning

- Video Lectures
- Case study from Internet, Journals, e books.
- Updated news from Internet, Business Magazine,
- Seminars,
- weekly activities - Business Quiz ,Group Discussion, Management games, Extempore
- Regular Assignments, Remedial Classes, Mock interviews, Feedback

34. Participation in Institutional Social Responsibility (ISR) and Extension activities

- Blood donation camp
- Tree plantation drive
- NSS camp
- Participation in public awareness rallies against social evils like corruption, pollution and female foeticides.

35. SWOC analysis of the department and Future plans

Strengths

- Qualified and experienced faculty
- Best infrastructure

Weakness

- Restricted by PTU curriculum.

Opportunity

- To start specialization of International Business, Tourism management other more courses.
- Collaboration with Foreign Universities

- Amicable management attitude in the form of special pays and incentives attracting qualified and experienced faculty.

Challenges

- Rapid changes in management system