GLOBAL INSTITUTES

One Day National Seminar
On
Optimal and Effective use of Social Networking Sites
31st October 2014

Department of Computer Applications and Information Technology organized one Day National Seminar on 31st October 2014. The objective of seminar were to raise the awareness of the faculty and Students to the problems of information revelation by studying the amount and type of information disclosed by users of Social Networking Sites, to provide Information regarding the privacy and Security threats to the developers for improvement and to provide better security mechanisms and guidelines to users.

First Session of the Seminar was taken by Dr. Anil Verma DCSE from Thapar University Patiala. Dr. Verma delivered an expert talk on the topic of the Seminar – “Optimal and Effective use of social Networking Sites”. He initiated his talk by underlining the importance of Internet Media and then described the concept of social networks. Dr. Verma also touched upon the SWOT Analysis of the social networking aspect. The functioning of the major social networking sites such as – Facebook, Twitter, Orkut, Myspace were discussed. Dr. Verma highlighted about the use of these social networking sites for academic purpose. Further, the students were made aware about the idea of how to create and manage a social networking site. In the end, the basics of netiquettes and precautionary measures to be taken while surfing these sites were also discussed. The talk was very timely and well appreciated by the audience.
Second Session of the Seminar was taken by Dr. Hardeep Singh, DCSE from GNDU Amritsar. Dr. Singh delivered an expert talk on “Social Mobile Analytics and Cloud (SMAC) Technology”. The talk was very timely and well appreciated by the audience.