Mr. Vipin Garg, Vice-President (Quality) Maruti-Suzuki India Limited and Mr. Ranjan Vashisht MD Quantum Jumps Consulting Group, Delhi visited Global Institute of Management and Emerging Technologies today for the inauguration of Student Chapter of National Institution of Quality and Reliability. In his address, Mr. Garg explained in detail the key concept of ‘Quality’ and ‘Reliability’ in context with industry and their importance in life. He observed that in the rapidly changing national scenario, there is a marked shift from ‘Quantity to Quality’ as the need of the hour is “Quality with Volume”. His advice to the students is that “we must change with time” or will miss the opportunity to grow. The learned expert asserted that product quality is the most important growth driver of a company. Citing examples of a number of US giant Companies, he said that any compromise with quality leads to terrible disasters as it happened in the Space Shuttle tragedy. Referring to quality control techniques at Maruti Udyog, he observed that regular steps are taken to maintain and upgrade quality of each and every component. The session culminated with a lively question-answer session. Earlier, the experts were welcomed by Vice-Chairman Dr. Akashdeep Singh who thanked them for sparing their precious time for their visit to the Institute for this very important interaction with our students.